Fresno State makes recycling a priority

by Shirley Melikian Armbruster

The long-standing tradition of on-campus recycling continues to be a priority but with a bright blue twist these days.

The new color scheme is courtesy of Kroeker Inc., a Fresno-based business whose huge recycling bins are eye-catching blue. Thanks to Kroeker, the campus Recycling Center on Barstow Avenue just east of Maple Avenue is newly paved, clean and tidy.

Besides providing waste reclamation and recycling services for the campus, Kroeker will provide recycling services for the Save M art Center, which will be constructed on the southwest corner at Chestnut and Shaw avenues. Under a seven-year agreement with the California State University, Fresno Association, Kroeker also will make a $250,000 donation to the events center, which should open in late 2002.

Fresno State's Chris Campbell, an assistant track and field coach who also manages recycling pickups on campus, said Kroeker's level of service encourages recycling. "They really care about the appearance of the Recycling Center and day-to-day operations," said Campbell. "It's certainly a much better place for people to come and drop off their recycling items."

Pickup schedule

Recycling pickups are made as follows:

Monday: Joyal offices, Peters offices 302 and 381-389, other Zone A locations by arrangement.
Tuesday: Thomas offices, print shop, other Zone B locations by arrangement.
Wednesday: Health Center loading dock, other Zone C locations by arrangement.
Thursday: North Gym Hall of Fame, media relations, mail-copy room, training room, library rear loading dock, other Zone D locations by arrangement.
Friday: Print Shop, other Zone P locations by arrangement.

The Recycling Center collects the following recyclable goods: plastic, glass, aluminum cans, magazines, white paper, color paper, mixed paper, confidential office paper.

Student employee Robert Torosian empties recyclables into one of the big blue bins. Campbell says a unique arrangement benefits both the overall campus recycling effort and the Bulldog track and field team. He hires students to make daily pickups of recyclables on campus and deliver them to the blue bins.

Continued on page 2

Faculty recruitment rate among best in CSU system

by Shirley Melikian Armbruster

Fresno State hired three out of every four candidates recruited for tenure-track faculty positions in 1998 and 1999, a success rate that beat most of the other California State University campuses.

Fresno State conducted 85 searches for tenure-track faculty and made 67 appointments in those two years. That put its success rate at 78.8 percent, compared to 70.3 percent systemwide, according to a report recently released by the CSU human resources office. The only schools with better records were the Maritime Academy, with a 100 percent success rate (it recruited and hired only one faculty member in the two years); CSU Sonoma, 88.4 percent; and San Luis Obispo, 79.8 percent.

The report also tracked hiring by gender and ethnicity. Of Fresno State's 67 appointments, 29.9 percent were minorities. The minority appointments were 13.4 percent Hispanic, 11.9 percent Asian and 3 percent African-American.

The new faculty breakdown was 45 percent white females (compared to 38 percent for the entire CSU system; 25 percent white males (CSU, 35 percent); 22 percent minority males (CSU, 14 percent) and 7 percent minority females (CSU, 13 percent).

Overall in the California State University system, the report concluded, the most difficult areas to recruit for were the business management-related fields and computer science, and to a lesser degree, nursing, teacher education and engineering. Two areas with relatively few searches - industrial education and recreation administration - had the most difficulty in recruiting new faculty.
News Briefs

UCLA social psychologist Weiner speaks here Feb. 26

Noted social psychologist Dr. Bernard Weiner, author of Judgments of Responsibility and Human Motivation, will speak on Monday, Feb. 26, at noon in University Student Union Rooms 312-314. He will discuss "Social Emotions and Personality Inferences: A Scaffold for a New Direction on the Study of Achievement Motivation." Weiner, a University of California at Los Angeles professor, is author of several books and more than 150 scientific articles. He is a leading scholar in the field of social psychology, with outstanding contributions to the areas of social motivation, causation and judgments of responsibility. A reception will follow. The Psychology Department and the Phi Psi Student Organization are sponsoring the visit. For details, call ext. 8-4061.

Chancellor funds grant for Cesar Chavez celebration

President Wely has announced that the Chancellor’s Office has awarded Fresno State a $34,000 grant to support the university’s Cesar Chavez Day of Service and Learning proposal. Ofelia Gamez, director of the College Assistance Migrant Program will administer the grant and coordinate a celebration set for Thursday, March 29. A campuswide committee meets every Friday to plan the event that will honor the founder of the United Farm Workers Union for his birthday, which was proclaimed a state holiday by the state legislature last year and recognized by the California State University board of trustees last month.

Amerasia Week

Amerasia Week celebrates its 30th year on campus March 7 with a host of gala events from films to extravagantly costumed performances of traditional music and dance. For more information, call ext. 8-3002.

WEB WISE

http://www.csufresno.edu

by Candace Egan
Web Manager

The recent announcement by the federal government of standards that ensure federal Web sites are accessible to people with disabilities has focused attention on universal Web accessibility.

Universal accessibility to the Web means that all people, regardless of their physical or developmental abilities or impairments, have access to Web-based information and services. Advantages to designing accessible Web pages include making information available to people with disabilities, ensuring information reaches the broadest audience, and facilitating effective Web-page design through cleaner html code and better browser compatibility.

To facilitate Fresno State’s efforts to make its Web sites accessible to its students, faculty and staff, the Web Accessibility work group has been formed. The work group’s goal is to develop resources, training and an implementation plan to guide the university’s efforts in facilitating Web accessibility. Representatives of the group will be meeting with a number of campus groups in the next few weeks to provide information about the efforts being undertaken.

The Web Access Fresno State Web site has been created to provide information about Web accessibility, the group’s ongoing activities, and tools and resources for Web designers. Information will be added on a regular basis throughout the semester. Visit the site at http://www.csufresno.edu/webaccess.

Web-enabled Listserv: Campus listservs can now be Web-enabled so that viewing, posting and managing lists can be done through a Web interface. A useful feature includes the creation of an archive of messages sent to the list, enabling new subscribers access to previous postings. This feature is also now available for Bulletinboard and InfoMail at http://listserv.csufresno.edu/archives/index.html. For access to all listserv functions go to http://listserv.csufresno.edu.

Technology Conferences: The Web Office has begun a list of upcoming conferences covering Web and Internet topics that may be of interest to campus Web designers. Information on conference dates, locations and topics are listed along with links to conference Web pages. The list will be updated regularly. Go to http://www.csufresno.edu/web/resources/conferences.htm.

For more information about Fresno State Web, contact the University Relations Web Manager’s Office at ext. 8-5070 or e-mail candace@csufresno.edu.

Recycling on campus continued from cover

In addition, Fresno State employees and nearby residents may bring their recyclables from home and deposit them 24 hours a day. Kroeger employees check the bins daily, empty them as needed, and hose down the asphalt in the recycling area. The company pays the university for the recyclables, and the profit goes into the Bulldog track and field program.

University’s grounds manager Pete Miller, who also serves as the recycling coordinator, said Fresno State programs is different from other California State University campuses in two aspects: Fresno State is the only school without a funded recycling coordinator position and the only campus with a community-oriented drop-off program. Miller also said Fresno State’s waste reduction and recycling record is good and getting better.

In 2000, the campus generated 2,319 tons of waste of all kinds. Its diversion efforts - recycling and re-using items such as grass clippings and leaves for mulch - saved 1,099 tons of waste, said Miller.

“Most people on campus have been very cooperative,” he said. That’s important because state law requires institutions like CSU campuses to reduce solid waste generation 25 percent by 2002 and 50 percent by 2004. “Because we do a lot of the right things already, by 2004 we will be in compliance,” he said.

Pickup schedule continued from cover

(by arrangement for a fee, ext. 8-4097), newspaper (if you collect them in brown grocery bags, please remove and deposit bags in the cardboard bin), phone books, cardboard, flattened, books, textbooks, pallets (by arrangement), printer cartridges/toner cartridges/drum kits.

Items not collected or accepted by Recycling Center:

Shredded paper, polystyrene plastics (including styrofoam – please remove it from cardboard packaging), coffee cups, clamshells, packaging chips/blocks, plastic containers contaminated with hazardous materials (plastic oil quarts), automotive and other household batteries (call Lisa Daughtry, ext. 8-6910 for disposal of these), automotive oil or filters, paint or aerosol cans, construction and demolition materials such as wood, concrete, drywall, grass clippings, tree branches, leaves, used tires, computer hardware, food waste for composting, used clothing (please donate charitable organization)

For more information about Fresno State recycling, call ext. 8-4097. For information about Kroeger’s recycling programs, call Rodney Ainsworth at 237-3764.

Guitarist’s concert to benefit campus honor society

Flamenco Guitarist Juan Serrano will perform in Gypsy Spirit with special guests Leng Widjaja on guitar and the Spanish Dance Company, Alegria de Espana on Thursday, March 15 at 8 pm in the Concert Hall in the Fresno State Music Building.

The concert is sponsored by The Honor Society of Phi Kappa Phi, with proceeds benefiting the Phi Kappa Phi Chapter Scholarship Trust Fund. The fund recognizes outstanding Fresno State students each year by providing financial awards.

Juan Serrano

Ticket prices are $18 general admission and $15 for students. Advanced purchase is recommended and seating is limited. Tickets are available from the Music Department. For ticket information call ext. 8-2654.
Vaughn-Dotta’s view from behind the camera

by April Schulthies

He’s been on the roof of almost every building on campus, but, so far, Randy Vaughn-Dotta has never fallen.

As the campus photographer at the Academic Innovation Center, Vaughn-Dotta has climbed to the top of the Madden Library, the Peters Building, and many other locations, always looking for the right vantage point to capture film. He says he is a “one-trick pony,” meaning that his job is his one abiding interest. For Vaughn-Dotta, photography is more than just a profession – it’s a lifelong endeavor.

Vaughn-Dotta has taken some of the most spectacular shots of Fresno State. His breathtaking campus photo of the Sierra Nevada is on postcards, the 1998 campus calendar, and the back cover of the upcoming 2001-2002 General Catalog.

It shouldn’t be surprising to learn that Vaughn-Dotta thinks he has the best job on campus. Part of the reason is he gets to meet nearly everyone here.

“I really enjoy working with the campus community and meeting so many people with incredibly diverse backgrounds,” Vaughn-Dotta said.

Vaughn-Dotta lays claim to being an honorary Armenian because chair of Armenian Studies Dickran Kouymjian once introduced Vaughn-Dotta as such to Armenian guests. Vaughn-Dotta also says he was once chastised by Vince Petrucci (Viticulture and Enology) for taking so many good photos they were impossible to choose from.

That’s the kind of results Vaughn-Dotta strives for. “I like giving people what they need,” Vaughn-Dotta said.

Not everything has gone so well for Vaughn-Dotta, though. When he was new, Vaughn-Dotta remembers photographing former Fresno State president Harold Haak. “I was new and nervous about photographing the president,” Vaughn-Dotta admits.

Everything seemed to go well with the photo shoot until Vaughn-Dotta returned to his dark room and found there was no film in the camera. It was the kind of mistake every new employee dreads.

Slip-ups are very unusual for Vaughn-Dotta, however. “Things go pretty smoothly over here,” the seasoned photographer said. “We try to plan things and be prepared.”

Getting behind a camera holds endless interest for Vaughn-Dotta. His hobby is panoramic photography. He likes to take agricultural shots featuring blossoming trees, tractors, rows of corn and fields of strawberries. At Christmas, Vaughn-Dotta makes personalized cards featuring himself, his wife Peggi and their three animal companions. The cards are made from various photos that he puts together using a computer.

Vaughn-Dotta has also taken a number of Fresno shots. His photo of City Hall was on the building’s dedication brochure he has a copy signed by two of the architects, Arthur Erickson and William Patnaude.

Vaughn-Dotta will soon be on the move. After 36 years in the same location, the AIC photography office and studio are scheduled to relocate from the library’s basement to Speech Arts during the summer of 2001. In the process, Vaughn-Dotta will lose his darkroom, but he should gain enough digital equipment to offset the loss. In fact, Vaughn-Dotta said plans are in the works to purchase sufficient digital equipment to completely replace a darkroom. “Then we’ll be cooking with gas!” Vaughn-Dotta predicted.

WASC review process under way

by C.R.G. Jackson

Under the guidance of Provost J. Michael Ortiz, it is time again for Fresno State to undertake a Western Association of Schools and Colleges (WASC) comprehensive review for accreditation. President John Willy has identified and appointed representatives from all major campus constituencies for membership on the WASC Self-Study Steering Committee.

Remaining to be confirmed are a student representative, a member of the President’s Advisory Board, and a representative from University Advancement.

In January a group of seven attended an all-day WASC self-study institute in Oakland, where the new review process and standards were presented. The WASC Self-Study Steering Committee will be working independent of – but parallel with – the Strategic Planning initiative, which is under way on campus.

This is the first in a series of informational pieces designed to strengthen communication, ensure broad consultation and solicit your input on matters that concern our campus accreditation. The entire campus community is encouraged to communicate with committee members to bring issues and concerns to our attention. This is an extremely important endeavor for Fresno State, and we look forward to ongoing communication and a successful reaccreditation review.

WASC Self-Study Steering Committee members

John Shields, CHAIR, College of Agricultural Sciences and Technology
Patricia Hart, WASC Accreditation Liaison Officer/Academic Affairs
Pedro Amaral, General Education Committee
Jim Bryan, Division of Extended Education
Dianne Dickerson, Division of Graduate Studies
Curt Guaglianone, School of Education and Human Development
Nagi Bengiamin, College of Engineering and Computer Science
Jose Diaz, College of Arts and Humanities
Mike Dunn, Human Resources
Vivian Franco, Admissions, Records, and Evaluations
Ethelynda Hardling, Center for the Enhancement of Teaching and Learning

Fraka H. Arnsen, College of Science and Mathematics
Catherine G. R. Jackson, College of Health and Human Services
Don Lee, Liberal Studies Committee
Diane Milutinovich, Athletics
Steve Rodemeyer, Smithcamp Family Honors Program
Maxine M. C. O’Donal, Academic Enhancement Services
Skip Sherwood, Sid Craig School of Business
Marsha Tarver, College of Social Sciences
Sandra Witte, College of Agricultural Sciences and Technology
J. Michael Ortiz, Ex-Officio Academic Affairs
Jeronima Echeverria, Ex-Officio Academic Affairs
Brandt Kehoe, Ex-Officio Institutional Research, Planning and Assessment

February 26, 2001
In October 2000, the California State University Board of Trustees approved the CSU support budget request for 2001-2002, which includes $81.5 million for compensation to provide a baseline compensation pool that would provide a 4 percent increase, on average, in 2001-2002 (to be bargained collectively with employee groups). In order to address other compensation issues, such as the faculty salary lag and labor market needs, the CSU has requested an additional $81 million from the state to provide an additional 2 percent supplement for faculty and staff. The CSU is also seeking $5 million in state funding to help create housing assistance programs for faculty and staff, particularly on campuses in the state’s large urban areas. Other CSU budget priorities include:

• $62.3 million for a 3 percent enrollment growth (8,760 FTE students) in order to continue to address Tidal Wave II, the projected increase in students who will attend California universities over the next few years

• $16 million for state supported year-round conversion for 3,138 FTE students

• $6 million to increase student financial aid (state university grant increase/mandatory fee waivers)

• *$19 million for graduate FTE conversion within the CSU

• *$12 million to improve student technology-based services and student educational support services

• *$10 million for technology build-out equipment on CSU campuses

• *$5 million to increase the capacity of the CSU’s technology network

• *$4 million for deferred plant maintenance

• *$4 million for library acquisitions

• *$3 million to complete start up at CSU, Channel Islands

• *$3 million to develop joint academic programs and facilities with the UC, community colleges, and K-12 educational partners

• *$8 million to address K-12 academic preparation initiatives

• *$4.1 million for the CSU’s Diagnostic Writing Services initiative with high schools

• *$10 million to support high cost programs that address workforce preparation in response to the state’s economic development needs (engineering, agriculture, biology, computer science, nursing)

• *$5 million for applied research in agriculture (Agriculture Research Initiative)

• *$5 million to establish the Central Valley Incubator (engineering and computer science incubator program)

• *$3 million for CSU Program for Education and Research in Biotechnology

• *$3 million for Marine Studies

In addition to these initiatives, the CSU supports the Governor’s Teaching Fellowships program in the amount of $17.5 million, and the Governor’s K-12 Technology Training Initiative in the amount of $18.5 million. The total CSU support budget for 2001-2001 is $364.3 million.

For additional information on the CSU support budget for 2001-2002, or the governor’s budget, please contact Sandra A. MacNevin, legislative liaison, at ext. 8-2324.

* Note: Initiatives designated with an asterisk did not receive this level of funding (or any funding in some cases) in the governor’s budget, which he submitted to the Legislature on Jan. 10. The governor’s budget is now making its way through the legislative budget subcommittee and committee hearings and a final budget, to be approved by both houses, will be presented to the governor by June 15, 2001.

CSU requests state funding for major Central Valley initiatives

The CSU support budget request for 2001-2002 includes several initiatives that are critical to the economic well-being of the Central Valley and will involve the leadership of our campus. Two major funding initiatives in the CSU budget include:

• *$5 million to expand the CSU’s Applied Agricultural Research Initiative

This applied agricultural research initiative is coordinated by CATI at Fresno State and provides applied research and technical assistance to agricultural and natural resource industries in our state. California agriculture is undergoing a major transformation, and the CSU’s colleges of agriculture are experiencing an overwhelming increase in applied research that results in immediate and practical solutions. The CSU’s request of a $5 million augmentation for this program would allow the CSU to meet this growing need.

• *$5 million to establish a new Central Valley Research Center and Engineering and Computer Science Incubator

This initiative would expand access to engineering and computer instruction in our region and provide applied research in support of Central Valley business and industry. The research center would also serve as an incubator for startup high-tech firms with engineering and computer science needs. This center would serve as an important resource for job creation and economic growth, while at the same time developing a highly skilled workforce to attract new industries to our region.

School Bond Measures - March 6 Ballot Initiatives

Both the Fresno and Clovis unified school districts have placed school bond measures on the March 6, 2001 ballot. Last November, California voters passed Proposition 39 which allows school districts to pass bonds with 55 percent of voter approval.

Measure K - Fresno Unified School District

On March 6, a $79 million school construction and renovation bond for the Fresno Unified School District will come before the voters (Measure K). The goal of Measure K is to build 10 new elementary schools and one middle school to ease overcrowding, continue much needed repairs and modernize up to 42 existing schools, upgrade science labs, add library and media centers, build four gymnasiums/event centers, and address technology needs in Fresno schools. If Measure K passes, the Fresno Unified School District will be eligible for an additional $181 million in state matching funds, placing the overall value of Measure K at $390 million.

Measure A - Clovis Unified School District

On March 6, a $79 million school construction and renovation bond for the Clovis Unified School District will come before voters (Measure A). In order to address the growth in student enrollment and overcrowding in the district, the goal of Measure A is to build three new elementary schools, modernize and renovate/remodel a number of existing schools. Passage of Measure A will also allow the Clovis Unified School District to access state funds.
FYI covers on-campus announcements and advance notice of events.

Submissions from faculty and staff are invited. All submissions must include complete pertinent information, including a phone number to call for more information. Items may be edited for length. Submit typewritten information to Journal, M/TA49, fax it to ext. B-2436, or e-mail the material to journal. The deadline for the next issue is March 1 at 5 p.m.

Campus Announcements

Job Fair
Career Services will hold an Internship and Summer Job Fair Wednesday, Feb. 28, in the Satellite Student Union from 10 a.m. to 2 p.m. Representatives from about 50 government agencies, private industry and various summer camps will be available to accept applications and to talk with interested Fresno State students regarding summer 2001 employment and Cooperative Education/paid internship positions.

JOBTRAK
Career Services encourages the campus community to take advantage of its job listing service JOBTRAK. Although normally there is a charge to employers to use this service, Career Services will waive any fees for campus usage. Simply call ext. 8-2381 to receive easy instructions or visit the Web site http://studentaffairs.csufresno.edu/career/faculty/posting_jobs.htm.

For further information, visit www.student.ces.fresno.edu.

Life+Work+Links
Employee Assistance and Development director John Franz speaks on "Workplace Stress" Tuesday, March 6, from noon to 1 p.m. in University Center 202. Alexandra Stroup and Carolyn Right, Accentuate Interior Editors, present "Redecorate with what you have!" Tuesday, March 13, from noon to 1 p.m. in the Whitten Room of the Smittcamp Alumni House.

Red Friday
Associated Students sponsors the M arch 2 Red Friday from 8:30 to 10:30 a.m. in the U SU Pavilion. Wear your red and come by for a free cup of coffee and something sweet.

CETL event
Ed Nelson (Sociology), director of the Social Research Laboratory, presents a "Conducting Surveys Workshop" Monday, Feb. 26, from 3 to 4:30 p.m. in University Center 202. This session will cover basic issues in conducting surveys including sampling, constructing the survey, interviewing and data processing. To register call ext. 8-2819 or e-mail edn@listery. Also, you may register electronically at http://www.csufresno.edu/cetl.

Study Circles
The League of Women Voters is sponsoring a series of Study Circles on "Smart Growth - Meeting the Challenges of Growth and Development" once a week from Feb. 26 through March 26. Study Circles is a program of the Study Circles Resource Center that was established in 1989 to promote meaningful dialogue on critical social and political issues. The group is endeavoring to get wider community involvement, and students, staff and faculty are welcome to participate. To select a time and location, contact Liz Shields at ext. 8-4050, e-mail dlimz@jvnp.net, or Karen Goodman at 437-9197, e-mail kalgood@earthlink.net. For further information on study circles visit www.studycircles.org.

Grad Curriculum change requests
Thursday, March 15, is the deadline for graduate programs to propose curriculum/catalog changes to ensure committee review during the spring semester. Major curriculum changes submitted for the Sept. 30 deadline risk not getting approved in time for the 2002 catalog.

University Graduate Medal 2001
In a recent meeting of the Council of Deans (Feb. 6), the deans agreed to change the previous nomination process and nomenclature for the Graduate Dean's Medal. In an effort to more clearly recognize the accomplishments of outstanding graduate students within individual colleges and schools, each college or school dean will now select their own graduate dean's medalist. In addition to the eight college/school deans' medalists, the Dean of Student Affairs will also select a graduate student from the Division of Student Affairs. These deans will in turn submit the paperwork supporting their graduate medalist to the graduate dean in the Division of Graduate Studies, who will select the candidate for the award to be known as the University Graduate Medal. Therefore, nomination packets from each college/school dean will be due in the Division of Graduate Studies office by Friday, March 23. Only those master's and doctoral students who are graduating with distinction (3.9 GPA on all coursework) and who are summer 2000, fall 2000, or spring 2001 graduates are eligible. Students graduating with a slightly lower grade point average may be considered if evidence is clear that their academic achievements in the discipline/profession are exceptionally high. For more information, call Helen Martinez at ext. B-2448, or e-mail helenma.

President's Graduate Scholars
Nominations are being sought for two President's Graduate Scholars Fellowships. These $3,500 fellowships, funded through the President's Office, are available to first-semester master's degree or doctoral students for 2001-2002. A second year of funding depends upon maintaining eligibility criteria and continuing satisfactory progress toward the completion of the degree. Each fellow could therefore receive a total of $7,000 under this program. Each graduate degree program is invited to nominate its most outstanding candidate. Nominations are due in the Division of Graduate Studies Office by Friday, April 13. For more information, call Helen Martinez at ext. B-2448, or e-mail helenma.

Fresno State commemorates Women of Color Day
Five Fresno women and two high school girls will be honored at Fresno's first Women of Color Day celebration on March 4.

This year's theme is "Strengthening America's Future." Fresno's celebration is sponsored by several Fresno State entities: Women's Alliance, Ethnic Studies Department, Vice President for Administration Benjamin F. Quillian and the Women's Resource Center. It will begin at 3 p.m. in Room 312 of the University Student Union, said program coordinator Corisa Crump, a Fresno State junior, who urged students to wear dressy attire for the event. There is no charge to attend.

Dr. Paulette Fleming of the Fresno State Department of Art and Design will speak. Women honorees are Francine O'Puta, coordinator of the Fresno State Women's Resource Center; Dr. Katsuyo Howard, a Fresno State counselor; Audrey Riley, Spirit of Women Inc. program; Veronica Casto, Court Appointed Special Advocates (CASA); and Frankie Moore, student life adviser at Fresno State. Girls of Color honored are Candis Crowley, Roosevelt High School; and Nubia Guzman, M. C. Lane High School.

In addition, Assembly member Sarah Royes of Fresno will receive special recognition.

Crump said the women honored were selected for their continuous efforts to strengthen America's future by influencing the lives of the younger generation. The girls were selected based on their contributions to their schools and communities, as well as their strong leadership qualities.

The event also will include entertainment by the Gospel Choir from Fresno State and performances by local school groups. Crump said business and corporate sponsorships, as well as volunteers to help with the program, are being sought. Women of Color Day T-shirts also may be ordered from Crump. For more information, contact Crump at ext. B-3245 or e-mail BlaqQtee@CS.com.

February 26, 2001
Vision for the 21st Century: A Plan for Excellence

On Jan. 22, at the Faculty and Staff Assembly, President John D. Welty introduced the co-chairs of the university’s 10 new strategic planning task forces. These task forces were established by the Strategic Planning Steering Committee in the fall of 2000 in order to review progress made over the last four years on the goals outlined in the university’s “Plan for Excellence” (www.csufresno.edu/plan).

During the Faculty and Staff Assembly in January, the president invited and encouraged all faculty and staff to participate in this review, and to work with task force co-chairs to begin to identify new goals and priorities for the university for the next three to five years. A list of task force themes and co-chairs is provided below, and faculty and staff are encouraged to attend task force meetings or send their comments directly to the co-chairs of these groups.

All members of the campuswide community are encouraged to review the Milestone #4 reports submitted by each major division of the university. These reports are available online at www.csufresno.edu/plan. The reports provide a cumulative outline of progress made over the last four years on strategic plan goals.

Milestone #4 Reports Available for Review on the Web www.csufresno.edu/plan

At the Faculty and Staff Assembly in January, Max Tadlock (strategic planning consultant working closely with the Steering Committee) distributed an “opinonnaire” form that asks for reactions and suggestions regarding the university’s strategic planning efforts. Tadlock is collecting the forms and comments made and will provide this information in a confidential manner to the Strategic Planning Steering Committee and the appropriate task forces. The opinonnaire is now available on the university’s strategic planning Web site for faculty and staff who wish to provide their comments and suggestions (www.csufresno.edu/plan). The task forces will continue to meet throughout the spring 2001 semester, and the results of their review and deliberations will be presented at a campuswide forum (or “charrette”) on Wednesday, May 9, in the Satellite Student Union (from 8 a.m. to 6 p.m.). At that time, faculty, staff and administrators will have the opportunity to respond to recommendations made by the 10 task forces. Following the May 9 forum, all recommendations will be forwarded to the university’s Strategic Planning Steering Committee for the development of a revised strategic plan. Faculty and staff are encouraged to note the date of this event on their calendars. The program for the May 9 forum will be distributed to all members of the university community later this semester.

May 9, 2001
Campuswide Forum/Charrette Satellite Student Union

For additional information on the university’s strategic plan review that is under way during the spring 2001 semester, please contact Sandra MacNevin in the Office of the President at 278-2324 or sandra_macnevin@csufresno.edu.

Strategic Planning Task Forces and Co-Chairs — Spring 2001
Campus Community
• Dr. Luz Gonzalez, chair, Department of Chicano and Latin American Studies
• Joyce Weber, research technician, Chemistry Department

Students
• M. axine M. Donald, executive director, Academic Enhancement Services
• Janell Tatsumura, lead advisor, Liberal Studies, SOEHD

Task Forces Review Progress on Strategic Plan Goals

Faculty
• Dr. Paula Rechner, chair, Management Department
• Dr. Vida Samii, associate dean, College of Arts and Humanities

Academic Programs
• Dr. Max Furlong, interim associate dean, College of Social Sciences
• Dr. Bob Maldonado, chair, Philosophy Department

Employees and Workplace Development
• Susan M. angini, assistant to the dean, Henry M. adden Library
• Dr. Julie Olson-Buchanan, Management Department

Facilities and Equipment
• Dr. James Kus, Geography Department
• Dr. Ray Reichert, Art and Design Department

External Partnerships/Collaborations
• Dr. Rich Berrett, Child, Family, and Consumer Sciences Department
• Dr. Scott Houser, Economics Department

External Resources
• Dr. Mike Botwin, Psychology Department
• Dr. Luis Costa, dean, College of Arts and Humanities

Technology
• Dr. Ellen Gruenbaum, dean College of Social Sciences
• Dr. Ethelynda Harding, director, CETL

Athletics
• Dr. Kathy Adams, Department of Communication
• Dr. Peter Simis, Information Systems and Decision Sciences Department

A complete list of task forces and co-chairs, along with telephone numbers and e-mail addresses, is provided on the strategic planning web page at www.csufresno.edu/plan.
A research project on atmospheric ammonia, a micro irrigation workshop and the Bulldog Equestrian Team were among Fresno States representatives at the World Ag Expo in Tulare Feb. 13-15. The California Agricultural Technology Institute, the College of Agriculture and Science Technology student recruitment ambassadors, the Bulldogs athletics department and the Save Mart Center Sales Office also were present at the university’s six-booth space at the Expo, considered the world’s largest farm show. Plant science professor Charles Krauter's ammonia emission presentation was an example of CATI research showcased in Tulare. He discussed and demonstrated how his project will help the farming industry learn more about ammonia emission by measuring atmospheric NH3 levels at various farm and non-farm locations in the valley. Krauter also conducted an air sampling at the Expo, with collaboration from Fresno State research teammates Dave Gorahoo and Genett Carstensen.

“Ammonia gas (for NH3) is a trace element sometimes emitted from fields following application of nitrogen-based fertilizers,” Krauter said. “When the ammonia evaporates from the soil, it is lost to the crops and also can facilitate formation of particles in the air.” The atmospheric ammonia research involves investigators from Fresno State, NASA Ames Research Center and CSU, Monterey Bay. The funding for this ongoing project is from the CSU Agricultural Research Initiative (ARI), the California Air Resources Board, the California Department of Food and Agriculture and the NASA-Ames Research Center. At the Ag Tech Center, adjacent to the Ag Expo, research scientists from Fresno States Center for Irrigation Technology conducted a micro irrigation workshop. Tim Jacobsen, education specialist, demonstrated irrigation technologies and presented research regarding irrigation system, management and maintenance. Other Fresno State features at the Expo included:

• Demonstration of the university’s BEE-LINE Navigator system – a satellite-driven tractor guided by global positioning technology.

• The College of Agricultural Sciences and Technology student intern College Ambassadors, who answered questions about the university and its ag programs.

• The Bulldogs equestrian team, which offered autographed posters and discussed how students can join the team.

Fresno State well represented at Tulare’s World Ag Expo

Top photo, Rick Chacon, coordinator of the College of Agricultural Sciences and Technology outreach program, talks to visitors at the Expo.

Middle photo, College Ambassadors manning the Expo booth are, left to right, Shannon Erich, Curtis Jue, Katie Anderson, Zack Abernathy, Elaine Fraser and Andrea Calabretta. Rick Chacon stands behind Elaine.

Left, CATI director Joe Beerrra and Dr. Sayed Badr (Viticulture and Enology) discuss ag research at Fresno State with industry representatives.
The 5th Annual Snowfest lived up to its name. Snow was abundant on the ground and the trees—and in the air for most of the day. Held Feb. 10 at Sierra Summit Ski Resort, the event was truly a family affair as about 45 faculty, staff and family members braved the elements for a great day of fun on the slopes. Mother Nature painted a landscape of wonder with large, powdery flakes, and while skiing was more difficult than usual, participants were in a festive mood and enjoyed sharing lunch and tales of past snow experiences as they watched the flakes fall.

Top left, Joanne Schroll (Kinesiology) and Lois May (Alumni) head for the ski lifts. Left, John Briar (Business Information Technology Services) helps his daughter with her snow saucer. Below left, Ed Bulinski (University Budget Office) huddles with his two daughters.

Top, Snowfest chairperson, Diane Jenkins (Benefits), awards the prize of a soft-sculpture snowman to Aleta Wolfe (Career Services) for her son Matthew (inset). Left, John Settle (football coach) and his three children are ready for snowboarding.